



## 2018 Sponsorship Application

**Sponsor Name (as you would like it to appear in publications)** \_\_\_\_\_

**Sponsor Level** ☐ Champion (\$5,000) ☐ Gold (\$2,500) ☐ Silver (\$1,000) ☐ Bronze (\$500)

*Benefits listed on reverse*

**Contact Name:** \_\_\_\_\_ **Position:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_ **Phone number:** \_\_\_\_\_

**Sponsor Website/Social Media info:** \_\_\_\_\_

**Sponsor Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Main Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Please charge my credit card:** \$ \_\_\_\_\_

☐ MasterCard ☐ Visa ☐ American Express

**Card Holder's Name:** \_\_\_\_\_

**Account Number:** \_\_\_\_\_

**Exp. Date (mo/yr):** \_\_\_\_\_ **Sec. Code:** \_\_\_\_\_

**Billing address:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Payments by credit card:** Fax this form to (212) 265-8194 with Attention: TEAM TISCH MS OFFICE or call Meaghan Browne at (646) 557-3900

**Payment by checks:** please make checks payable to "***Tisch MS***" and send along with this form to:

Tisch Multiple Sclerosis Research Center of New York

Attn: Meaghan Browne - Team Tisch MS, Program Coordinator

521 West 57th Street, 4th Floor

New York, NY 10019

**For more information or questions:**

Stephen Kanter

Team Tisch MS, General Manager

521 West 57<sup>th</sup> Street, 4<sup>th</sup> Floor

New York, NY 10019

Tel: 212-265-8070/Fax: 212-265-8194/E-mail: [ttms@tischms.org](mailto:ttms@tischms.org)

[www.teamtischms.org](http://www.teamtischms.org)

*For TTMS official use only:*



OFFICIAL CHARITY PARTNER

**TCS NEW YORK CITY MARATHON**

*Tisch MSRCNY is a 501(c)(3) non-profit organization; federal tax-exempt identification number is 25-1922851.*

## **2018 Season - Team Tisch MS Sponsorship Benefits**

### **Champion Sponsor: \$5,000**

- Champion Sponsor logo recognition on color printed Team Tisch MS media, marketing, promotional and fundraising materials. Prioritized location on printed material.
- Champion Sponsor Color logo on a Team Tisch MS fundraising page online and/or social media
- Champion Sponsor logo positioning on back of Team Tisch MS t-shirts and uniforms \*\*
- 10 Team Tisch MS t-shirts ^^
- Verbal acknowledgement at the Tisch MSRCNY's 21<sup>st</sup> Annual Patient Symposium at the NY Hilton on Sunday, October 14, 2018. This patient education event is attended by 1,000 people who come from all over the country for this annual, half-day educational event to learn the latest about MS research, treatment, and patient care.
- 6 tickets to post-NYC Marathon event ##
- Verbal acknowledgement at Post-NYC Marathon event
- Color Champion Sponsor logo displayed at various Tisch MSRCNY events, meetings, and/or publications
- 12-month authorized use of "Champion Sponsor of Team Tisch MS" tagline and use of the TTMS logo(s) provided
- Recognition in selected Tisch MSRCNY newsletters and/or marketing material as a donor toward the work of the Tisch MSRCNY researchers

### **Gold Sponsor: \$2,500**

- Gold Sponsor B&W logo recognition on printed Team Tisch MS media, marketing, promotional and fundraising materials
- Gold Sponsor single color logo on Team Tisch MS fundraising webpage(s)
- Gold Sponsor logo positioning on back of Team Tisch MS t-shirts and uniforms \*\*
- 8 Team Tisch MS t-shirts ^^
- Verbal acknowledgement at the Tisch MSRCNY's 21<sup>st</sup> Annual Patient Symposium at the NY Hilton on Sunday, October 14, 2018. This patient education event is attended by 1,000 people who come from all over the country for this annual, half-day educational event to learn the latest about MS research, treatment, and patient care
- 4 tickets to post- NYC Marathon event ##
- B&W or Color Gold Sponsor logo displayed at Post-NYC Marathon event
- 12-month authorized use of "Gold Sponsor of Team Tisch MS" and use of the TTMS logo(s) provided
- Recognition in selected Tisch MSRCNY newsletters and/or marketing material as a donor toward the work of the Tisch MSRCNY researchers

### **Silver Sponsor: \$1,000**

- Silver Sponsor company name recognition on printed Team Tisch MS media, marketing, promotional and fundraising materials
- Silver Sponsor company name on Team Tisch MS fundraising page(s)
- Silver Sponsor logo positioning on back of selected Team Tisch MS t-shirts and/or uniforms \*\*
- Acknowledgement at the Tisch MSRCNY's 21<sup>st</sup> Annual Patient Symposium at the NY Hilton on Sunday, October 14, 2018. This patient education event is attended by 1,000 people.
- 4 Team Tisch MS t-shirt ^^
- 2 tickets to post-race NYC Marathon event ##
- B&W or Color Silver Sponsor name displayed at Post-NYC Marathon event
- 12-month authorized use of "Silver Sponsor of Team Tisch MS" and use of the TTMS logo(s) provided
- Recognition in selected Tisch MSRCNY newsletters and/or marketing material as a donor toward the work of the Tisch MSRCNY researchers

### **Bronze Sponsor: \$500**

- Bronze Sponsor company name recognition on printed Team Tisch MS media, marketing, promotional and fundraising materials
- Bronze Sponsor company name on Team Tisch MS fundraising page(s)
- Acknowledgement at the Tisch MSRCNY's 21<sup>st</sup> Annual Patient Symposium at the NY Hilton on Sunday, October 14, 2018. This patient education event is attended by 1,000 people.
- Bronze Sponsor logo positioning on back of selected Team Tisch MS t-shirts and/or uniforms \*\*
- B&W or Color Bronze Sponsor name on slide on AV screens at Post-NYC Marathon event
- 12-month authorized use of "Bronze Sponsor of Team Tisch MS" and use of the TTMS logo(s) provided
- Recognition in selected Tisch MSRCNY newsletters and/or marketing material as a donor toward the work of the Tisch MSRCNY researchers
- Discount prices for tickets to the Post-NYC Marathon event and Team Tisch MS t-shirts

**\*\* T-shirt one color logo format: Illustrator for version CS5 or previous version; Vector art (outlines) eps format; or pdf file with the art in outlines. Please submit any and all logos you approve to [tms@tischms.org](mailto:tms@tischms.org) within 14 days of submitting this form.**

**^^ - Size(s) of T-shirts need to be emailed to [tms@tischms.org](mailto:tms@tischms.org) within 28 days of submitting this sponsorship form**

**## - additional tickets are available at a discounted price.**